



PRESS RELEASE

EXCLUSIVE GATED COMMUNITY RISES TO DESIGN CHALLENGE

Rise@mission offers the ultimate tropical escape in one of far North Queensland's most prestigious locations.

The development is the vision of James and Sarah Mort, directors of MiCorp Property, a design and property development consultancy delivering exciting new residential, commercial and retail developments to Mission Beach in association with RWNS Funds Management.

Set in an elevated position above Mission Beach village - 1 ½ hours' drive south of Cairns - the exclusive gated community enjoys breathtaking Coral Sea views over Dunk Island and beyond.

Comprising 26 residential blocks, ranging in size from 603sq m to 895sq m, rise@mission will feature a residents-only lap pool with a modern open pool pavilion.

“We chose this location because it is one of the best on offer in Mission Beach,” says James Mort.

“It's high enough to catch the cooling ocean breezes and the wonderful views, yet it's just footsteps from village bars and restaurants,” he says.

Cairns based Architect Gordon Beath (who has a Masters in Tropical Design), of EdgeArchitecture, and acclaimed landscape designers JNP Pawsey & Prowse have added their expertise to the development.

Sarah Mort says: ``By making the resort pool the central focus of the community, a visionary environment has emerged.

``It will mean there will be shared open spaces for exercising, mingling and playing, plus landscaped tropical boulevards and lush gardens.``

The Morts bring a wealth of experience to their property developments.

The couple married two years ago after stellar careers in separate cities – James as a builder/developer of custom-designed, high-end homes in Melbourne; Sarah (formerly Sarah McCarthy) as a Sydney-based town planner and project manager.

``Mission Beach missed out on the rampant development which overtook Cairns and Port Douglas in the 1980s and 1990s,`` James Mort says.

``It was a blessing in disguise, really ... the saviour of a truly magical part of the world,`` he says.

``But it means that the next level of growth has to be managed well – we need developments that work in harmony with the surrounding environs of coast, beach and world heritage-listed rainforest. With the level of interest in our projects from both in Australia and overseas we are now getting the understanding that “Green” is the new luxury and highly sought after``

He says Mission Beach has been the focus of unparalleled levels of investment in recent times, sparking speculation it is set to become the new “green” prestige destination for far North Queensland.

A new \$100 million championship golf course, necessary conveniences such as Woolworths supermarket, a new 20 retail boutique resort (also being developed by MiCorp Property) and multi-million dollar revamps to two of the area’s top resorts are just some of the projects already under way, with more planned.

``Demand for quality beachside property is at a premium in Mission Beach,`` James Mort says.

``And while the area has already experienced phenomenal growth in property prices – a 23 per cent average increase per year from 2001-2006, according to PRD Nationwide Research – industry insiders say there is still room for healthy gains,`` he says.

Rise@mission lots all offer appealing outlooks and some have uninterrupted sea and island views. Prices start from \$300,000. Details: MiCorp Property (07) 4088 6877; Mission Beach Real Estate (07) 4088 6611; Ray White Mission Beach (07) 4068 7000.

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View from rise@mission